

MCARTHURGLEN GROUP

PRESS RELEASE

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Louis Vuitton wins Walpole Award sponsored by McArthurGlen

McArthurGlen Group, Europe's leading developer, owner and manager of designer outlet villages, presented the International Luxury Brand Award at the Walpole Awards for Excellence 2009, held in London on 16 November 2009.

The award, sponsored for the second year running by McArthurGlen, was presented to international fashion house Louis Vuitton, represented by Sue Whiteley, Louis Vuitton's Managing Director for UK and Ireland.

The glittering event, at the Banqueting House in London's Whitehall, recognised a total of 11 award winners and was organised by Walpole, the non-profit association representing the British luxury industry.

McArthurGlen became a Corporate Partner of Walpole in November 2008. Core Members of Walpole include more than a hundred of Britain's most prestigious luxury companies, including Asprey, Burberry, Hackett, Gieves & Hawkes, Jimmy Choo, Links of London, Theo Fennell and Thomas Pink.

Julia Carrick, CEO of Walpole commented: "Julia Carrick, CEO of Walpole commented: "We greatly appreciate McArthurGlen's continued support of the International Luxury Brand Award. It enables us to celebrate the finest examples of innovation, design, marketing and customer service within the international luxury industry today."

Shaeren McKenzie, Marketing Director, McArthurGlen Group, who presented the International Luxury Brand Award on the night, said: “We are delighted to continue our relationship with Walpole and we are proud to once again sponsor the International Luxury Brand Award at the Walpole Awards for Excellence. As Europe’s leading specialist in designer outlet villages, McArthurGlen offers exceptional opportunities to luxury brands, providing them with a ‘stylish’ distribution channel for their excess stock. In all, we have more than 50 of the top international luxury brands in our 18 designer outlet villages across Europe.”

The Walpole Awards for Excellence are awarded annually to those brands that exemplify luxury and commitment to British Excellence by their work across luxury, design and culture, both internationally and within Britain.

The judges for the International Luxury Brand Award included: Gillian de Bono of How to Spend It, Stephen Alden of the Maybourne Hotel Group, Armando Branchini of Altagamma (the Italian luxury association of which McArthurGlen is a Supporting Member), Elisabeth Ponsolle des Portes of Comité Colbert, Clive Christian of Clive Christian Perfume and Des McSweeney of Intelligent Life magazine.

Other winners on the evening included acclaimed photographer Mario Testino, who was awarded the Medal of Excellence, a unique mark of recognition with previous recipients including the likes of Dame Vivienne Westwood. In addition, awards were granted for: Best British Luxury Brand, Emerging British Luxury Brand, British Luxury Design Talent, British Cultural Excellence, Luxury Brand Online, British Luxury Overseas, Corporate Social Responsibility, Best British Luxury Service and Luxury Craftsmanship.

Other names shortlisted in the International Luxury Brand Award category were Balmain, Christian Louboutin, Hermès, Ritz-Carlton and Tiffany & Co.

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